



CCHL CAREERS RATE CARD

ACCESS 4,000+ QUALIFIED AND EXPERIENCED HEALTH LEADERS

The Canadian College of Health Leaders is the connected community that develops, supports, and inspires health leaders across Canada. The College can help you find quality candidates from every discipline, region, and career stage in Canadian Healthcare.

THREE LEVELS OF PACKAGES AVAILABLE:



30-DAY WEB POSTING

A 30-Day Career Board or
Event Calendar Posting

\$380.00



LEADERSHIP UPDATE PACKAGE

A 30-Day Career Board or
Event Calendar Posting +
Leadership Update Newsletter
Inclusion

\$685.00



ALL-MEMBER EMAIL PACKAGE

A 30-Day Career Board or
Event Calendar Posting +
Leadership Update Newsletter
Inclusion + Exclusive Branded
Email + Social Media Posting

\$1,260.00

CUSTOM PACKAGES:

For those looking for a more detailed or specific promotion campaign, custom packages can be negotiated based on your needs, availability, and the À La Carte prices listed on page 4.



Careers Rate Card

CAREERS AND EVENTS

With over 2,000 unique monthly job board visitors, 4,500 email subscribers, and 30,000 social media followers, CCHL Careers helps you attract qualified and experienced health leaders from across Canada.

HOW TO SUBMIT: Email your ad in HTML, Word, or PDF format and your logo to careers@cchl-ccls.ca. In your submission, please include your preferred link or email address to direct applications as well as your billing address for the invoice. For the best results, please submit logos in a .gif or .jpg format at 200px by 200px resolution. Every effort is made to post your ad within one business day. All advertised rates are subject to applicable taxes. We reserve the right to refuse ads if they do not align with our values or are in conflict with existing services.

After processing your submission, our finance department will send your invoice by email. On receipt, payment can be made by credit card, EFT, or mailed cheque. For more payment information please contact Carole S. Ménard at 800-363-9056 ext 231 or csmenard@cchl-ccls.ca.

NATIONAL EVENT SPONSORSHIPS, ADVERTISING, AND EXHIBIT OPPORTUNITIES

Create brand awareness and reach health leaders, at all career levels, in every health sector and region in Canada. CCHL members are from a variety of environments like universities, medical companies, health authorities, multi-level care facilities, hospitals, public and private health agencies, health charities, the Canadian military, and all levels of the Canadian government.

Partnership Opportunities

LOCAL SPONSORSHIPS REGIONAL CHAPTER EVENTS AND DIGITAL SPONSORSHIPS

Our chapters are located across Canada and afford you the opportunity to build relationships at a local level. They provide their chapter members and local healthcare leaders with in-person events and webinars. CCHL Chapters also host leaders from across Canada to learn about their local healthcare challenges and solutions. [Chapters Homepage](#)

Healthcare Management Forum (HMF) is our peer-reviewed digital journal published by SAGE every second month. HMF has over 14,600 subscribers (mostly institutions), including 3,600 members. [Journal Homepage](#)



30-DAY WEB POSTING PACKAGES

	Price	30-Day Career Board or Event Calendar Posting	Leadership Update Inclusion	Exclusive Branded Email	Social Media Promotion
One Posting	\$380	<input checked="" type="checkbox"/>			
Package of Three Posting	Save 10% \$1,020	<input checked="" type="checkbox"/>			
Package of Five Posting	Save 20% \$1,520	<input checked="" type="checkbox"/>			
Your Company's First Posting	\$99	<input checked="" type="checkbox"/>			

LEADERSHIP UPDATE PACKAGE

	Price	30-Day Career Board or Event Calendar Posting	Leadership Update Inclusion	Exclusive Branded Email	Social Media Promotion
One Week	\$685	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Additional Weeks	\$100	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		

ALL-MEMBER EMAIL PACKAGE

	Price	30-Day Career Board or Event Calendar Posting	Leadership Update Inclusion	Exclusive Branded Email	Social Media Promotion
One Email	\$1,260	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Package of Three Emails	Save 10% \$3,400	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Package of Five Emails	Save 20% \$5,040	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

TARGETED EMAILS

	Price	30-Day Career Board or Event Calendar Posting	Leadership Update Inclusion	Exclusive Branded Email	Social Media Promotion
Québec	\$340			<input checked="" type="checkbox"/>	
Northern Canada (YT, NT, NU)	\$340			<input checked="" type="checkbox"/>	
Atlantic Canada (NB, NS, PEI, NL)	\$395			<input checked="" type="checkbox"/>	
Western Canada (AB, SK, MB)	\$500			<input checked="" type="checkbox"/>	
British Columbia	\$500			<input checked="" type="checkbox"/>	
Ontario	\$920			<input checked="" type="checkbox"/>	
* Additional Region	\$175			<input checked="" type="checkbox"/>	

* Additional region charge applied to highest priced selected region



À LA CARTE

	Price
Career Board Job Posting	\$380
Event Calendar Posting	\$380
Social Media Promotion	\$380
All-Member Exclusive Branded Email	\$1,050
Monthly CCHL Homepage Rotating Ad	\$500
Leadership Update Newsletter Ad	\$500
Communiqué Newsletter Ad	\$500
HMF Banner Ad	\$850 ^{USD}
HMF Podcast	\$3,000 ^{USD}
* HMF Sponsored Edition	\$40,000 ^{USD}
<i>* includes article, webinar, podcast, email, social media</i>	

ADVERTISING CANCELLATION POLICY

CCHL Advertising Cancellation Policy is designed to cover the costs of redesigns and alterations because of a cancellation.

- All cancellation requests must be made in writing to careers@cchl-ccls.ca.
- Cancellations made in writing within 24 hours of invoicing are done without penalties and advertisers will be released from all commitments and if paid will receive a full refund.
- Cancellations made in writing between 24 and 72 hours of invoicing are subject to a penalty of 50% of the agreed upon rate and will be applied at the discretion of CCHL.
- No advertising cancellations will be accepted by CCHL after 72 hours of invoicing, or after publication of any advertisement either through email, newsletter, or online ad which has already been distributed or gone live on the website.

DISCLAIMER

Advertisers must supply material within the requested timeframe and according to the specification requirements requested by CCHL. CCHL reserves the right to refuse ads if they are not supplied within the requested timeframe, are not according to the requested specifications, and/or do not align with our values or are in conflict with existing services.